



PAWS BLUEPRINTS

Practical guidance for pet pros

**This resource is for pet sitters, dog trainers, pet groomers, dog walkers
and other pet business owners.**

To Start: Pick a quiet, comfortable place away from distraction.

What you'll need:

A journal, a pen and the willingness to discover some new things about yourself and your new or existing business and your personal life.

Close your eyes. Begin by sitting quietly for a minute to get yourself really present in your desire to set clear goals for this year. When you are ready, begin writing.

In the last year, in the following areas of my business, what were my specific successes and accomplishments?

Financial _____

Marketing _____

Hiring _____

Accounting/Recordkeeping _____

Taxes _____

Customer Service _____

Promotional Materials _____

Commitment to the Business _____

Work schedule that works for me _____

Stress Level _____

Office Organization _____



In the last year, in the following areas of my *personal* life, what were my specific successes and accomplishments?

Family_____

Social_____

Romantic Relationship_____

Mental_____

Spiritual (if appropriate for you) _____

Physical_____

Home_____

Personal Possessions_____

In the following areas of my *business*, what were my biggest disappointments? Failures? Avoidances? Can I understand how/why these happened?

Financial_____

Marketing_____

Hiring_____

Accounting/Recordkeeping_____

Taxes_____

Customer Service_____

Promotional Materials_____

Commitment to the Business_____

Work schedule that works for me_____

Stress Level_____

Office Organization_____

In the following areas of my *personal life*, what were my biggest disappointments? Failures? Avoidances? Can I understand how/why these happened?

Family_____

Social_____

Romantic Relationship_____

Mental_____

Spiritual (if appropriate for you) _____

Physical_____

Home_____

Personal Possessions_____

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What are my top five most important personal and business values and how can I live them more fully in my work and life? (honesty, dependability, love, courage, trustworthiness, etc.)

What roles do I play in my personal/business life and what were my major accomplishments in each role in the last year? (business owner, mother, father, wife, friend, son, daughter, etc.)

What were my major mistakes, failures or shortcomings in each role?

What is my major desire or focus for each role in the coming year?

What is my top goal for each area of my *business* this year? What is one thing I can do regularly that will carry me toward achieving each goal?

Top Goal:

What I can do regularly:

Financial _____
Marketing _____
Hiring _____
Accounting/Recordkeeping _____
Taxes _____
Customer Service _____
Promotional Materials _____
Commitment to the Business _____
Work schedule that works for me _____
Stress Level _____
Office Organization _____

What are my top goals for each area of my *personal life* this year? What is one thing I can do regularly that will carry me toward achieving each goal?

Top Goal:

What I can do regularly:

Family _____
Social _____
Romantic Relationship _____
Mental _____
Spiritual (if appropriate for you) _____
Physical _____
Home _____
Personal Possessions _____



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This image shows a full page of primary-ruled paper. It features ten sets of horizontal lines across the page. Each set consists of three lines: a solid top line, a dashed middle line, and a solid bottom line. The lines are evenly spaced and extend from the left margin to the right edge of the page. There are no margins or additional markings present.



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This image shows a full page of blank handwriting practice paper. It features multiple sets of horizontal lines across the entire page. Each set consists of three lines: a solid top line, a dashed middle line, and a solid bottom line. These sets are repeated vertically down the page, providing a guide for letter height and placement. The background is white, and the lines are black. There is no text or other markings on the page.



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