



Before You Add Another Service — Check This First

A simple gut-check for pet pros feeling stretched thin

Helpful notes and resources for pet pros

PAWS BLUEPRINTS 2026

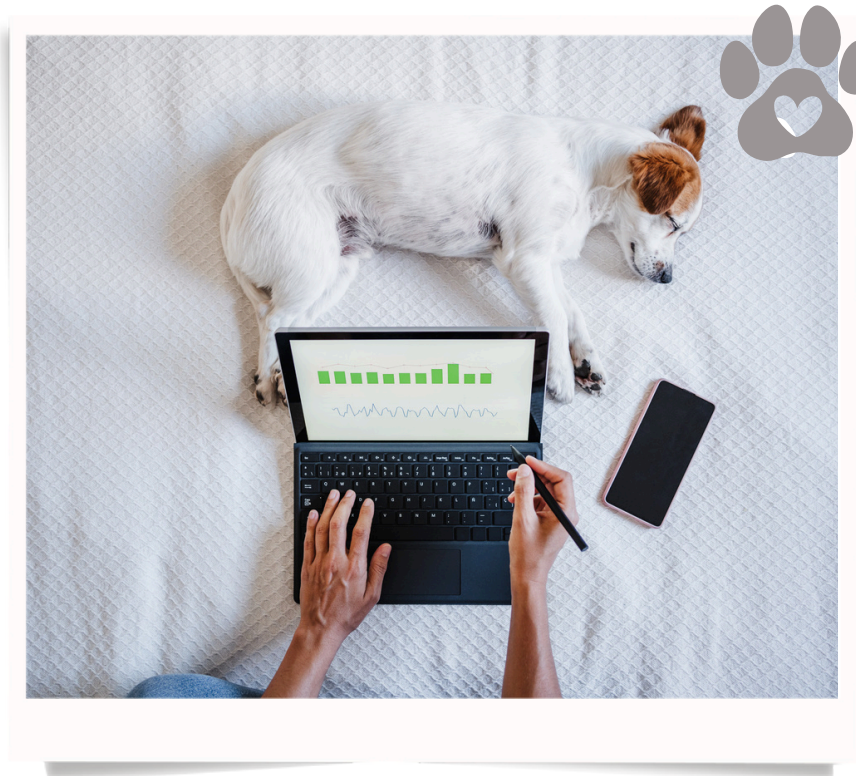


CHECKLIST CONTENT

Ask Yourself These First

- ☐ Does this service solve a real problem my clients already have?
- ☐ Will it realistically fit into my current schedule?
- ☐ Can I explain this service clearly in one sentence?
- ☐ Will it increase my income — or just my workload?
- ☐ Do I have the energy to offer this consistently?
- ☐ Does this align with how I want my business to feel?
- ☐ Will this service still make sense six months from now?

You don't need more services — you need the right ones.



A Quick Reminder

Growth doesn't always mean adding more.
Sometimes it means simplifying, refining, or saying no
— and that's still progress.

MJ



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